



23RD INTERNATIONAL CONGRESS OF THE WORLD MUSCLE SOCIETY

2 - 6 OCTOBER 2018
MENDOZA, ARGENTINA



SPONSORSHIP OPPORTUNITIES

www.wms2018.com

LATEST
DEVELOPMENTS

NETWORKING WITH
COLLEAGUES

STATE-OF-THE-ART
PRACTICES

SPEAKERS
RECOGNIZED
WORLDWIDE

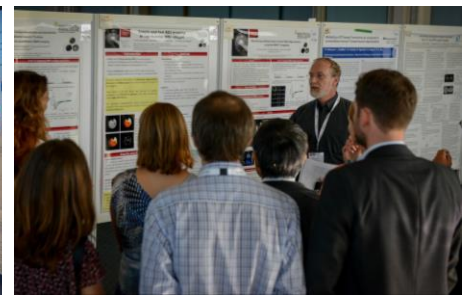
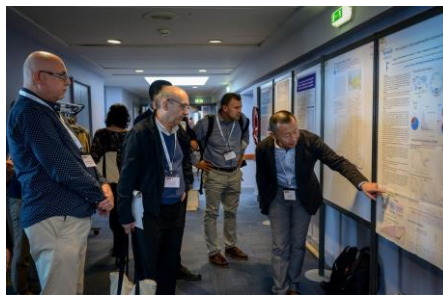
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INVITATION

On behalf of the Local Organising Committee, we invite you to attend the 23rd International Annual Congress of the World Muscle Society in 2018 that will be held for the second time in South America in the city of Mendoza, Argentina.

The capital province of Mendoza is situated in the northern-central part of the province. It lies in a region of foothills and high plains, on the eastern side of the Andes mountains and is the fourth largest census metropolitan area in the country.

This is the premier annual congress on neuromuscular disorders, attended by established and young physicians, researchers, therapists and neuropathologists from all over the world.

The Intercontinental Hotel, venue of the 23rd WMS Congress, is ideal for business and leisure travelers. The hotel is in front of the largest shopping mall of Mendoza, with easy access to downtown via East Access, only 15 minutes from the airport and on the route to the highly rated wine region. It has 180 rooms and suites for guests to enjoy specially designed comfortable accommodation. All rooms have a spectacular view of the mountains and the city.

The Convention Centre has two large auditoriums and ten smaller rooms for committee meetings and poster sessions - all of them on the same level on the first floor.

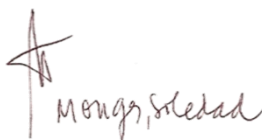
The foyer on the ground and first floor is spacious and bright, ideal for catering and for networking with colleagues and friends.

You will have the opportunity to learn about the latest developments in world-wide myology during this 4-day international meeting from Wednesday 3rd October to Saturday 6th October, with an opening reception on Tuesday 2nd October.

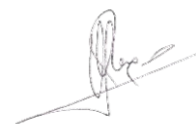
We are very much looking forward to welcoming you to Mendoza!



Fabiana Lubieniecki



Soledad Monges



Marcelo Rugiero

KEY CONTACTS

PROGRAMME COMMITTEE

Gisèle Bonne, *Paris, FR*

Mariz Vainzof, *BR*

Victor Dubowitz, *London, UK*

Peter Van den Bergh, *Brussels, BE*

Werner Stenzel, *Berlin, DE*

Thomas Voit, *London, UK*

Haluk Topaloğlu, *Ankara, TR*

Chris Weihl, *USA*

LOCAL ORGANISING COMMITTEE

Marcelo Rugiero, *Hospital Italiano de Buenos Aires, Buenos Aires, Argentina*

Soledad Monges, *Hospital Garrahan, Buenos Aires, Argentina*

Fabiana Lubienecki, *Hospital Garrahan, Buenos Aires, Argentina*

Jorge Bevilacqua, *Facultad de Medicina, Santiago de Chile, Chile*

Alberto Duborvsky, *Fundación Favaloro, Buenos Aires, Argentina*

Ricardo Reisin, *Hospital Británico, Buenos Aires, Argentina*

Norma B. Romero, *Institute of Myology, Paris, France*

Alberto Rosa, *Sanatorio Allende, Córdoba, Argentina*

Ana Lía Taratuto, *FLENI, Hospital Garrahan, Buenos Aires, Argentina*

CONGRESS MANAGEMENT

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MCI Buenos Aires

Sponsorship & Exhibition

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Email: office@worldmusclesociety.org



ABOUT MENDOZA

The 23rd International Annual Congress of the World Muscle Society will be held in Mendoza, Argentina. Mendoza City, capital of the province with the same name, is the 4th largest urban centre in Argentina and the most important in the region.

With a broad commercial, industrial and cultural development, this city offers high quality services and a wide range of gastronomic, recreational and tourism proposals framed by great buildings, commercial malls, interesting hotel infrastructure, theaters, museums, art galleries, pubs, discos and countless activities to enjoy its extraordinary environment. Visitors to this city can enjoy an urban and cosmopolitan atmosphere but also welcoming and at the same time some very impressive natural spots of beauty can be found. Mendoza City is one of the preferred congress venues in the country. It has hosted international and national events mostly related to mining, hydrocarbons, medicine, wine, agriculture and cutting-edge technology.

With 4 and 5 star hotels and international standard services, events made in Mendoza always have the best scenery. The Intercontinental Hotel, venue of the 23rd WMS Congress, is ideal for business and leisure travellers. The hotel is located in front of the largest Shopping Mall of Mendoza, with easy access to downtown via East Access, only 15 minutes from the airport and on the route to the wine region. It has 180 rooms and suites for guests to enjoy specially designed comfortable accommodation. All rooms have a spectacular view of the mountains and the city.



DELEGATE PROFILE AND THE WMS

Members of the World Muscle Society from all around the world attend the congress. Members are professionals actively working in the neuromuscular field, studying neuromuscular disorders or involved in the management of patients with these disorders.

MAIN AIMS OF THE WMS ARE TO:

1. Provide a multidisciplinary scientific forum to advance and disseminate knowledge in the neuromuscular field for the benefit of patients.
2. Stimulate, encourage and help to develop programmes for professionals working in the neuromuscular field.
3. Encourage multidiscipline collaboration.
4. Provide opportunities for young investigators in the neuromuscular field.
5. Promote the achievement of standards in clinical practice.

MAIN TOPICS

- New developments in genetic and acquired disorders of the neuromuscular junction
- Mitochondrial function and dysfunction in neuromuscular disorders: pathogenesis and therapies
- Advances in the treatment of neuromuscular disorders

Contributions will also be welcome on new advances across the neuromuscular field

KEY DATES

Registration and Abstract submission opens: **December 2017**

Abstract Submission Deadline: **9th April 2018**

Early Bird Registration Deadline: **30th April 2018**

Pre – Congress Course Registration Deadline: **31st August 2018**

WMS PRE-CONGRESS TEACHING COURSE: 1-2 OCTOBER 2018

The 16th WMS Teaching Course will be held at The Institute of Histology and Embryology “Dr. Mario H. Burgos”. CCT Conicet Mendoza. Please note only 45 places are available. Early booking is advised. Registration and further details can be viewed at www.wms2018.com



WHO SHOULD SPONSOR AND WHY?

There are many reasons for different organizations to get involved in this very important event. If you are looking to attract new customers, generate exposure and raise the profile of your business then the 23rd Congress of the WMS is for you. The WMS will attract in the region of 600 prominent individuals from around the world. They will come together in Mendoza, Argentina, to share, collaborate, learn and inspire.






If your business is in any way involved in the development of drugs, equipment, research or therapeutic interventions in neuromuscular disorders or interested in the commercialization of research products then this congress is key.

KEY BENEFITS OF SPONSORSHIP

- ❖ Presence at the world's leading congress on neuromuscular disorders.
- ❖ Gain exposure to more than 600 delegates made up of leading policy and decision makers, scientists, researchers & clinicians as well as the next generation of leaders in this field.
- ❖ Raise the awareness of your company before, during and after the event by tying in with the event marketing.
- ❖ Create future sales contacts for your organization with the leaders in this sector.
- ❖ Find out the current trends in techniques and developments.
- ❖ Opportunity to learn/identify expected future trends and necessary developments in the neuromuscular field.

SPONSORSHIP CATEGORIES

Sponsors will be given a sponsorship category according to their overall contribution to the 23rd International Congress of the WMS as follows:

 PLATINUM SPONSOR	Total sponsorship contribution USD 98,000 SOLD OUT Includes six complimentary Congress Registration tickets
 GOLD SPONSOR	Total sponsorship contribution USD 70,000 Includes three complimentary Congress Registration tickets
 SILVER SPONSOR	Total sponsorship contribution USD 40,000 Includes two complimentary Congress Registration tickets
 BRONZE SPONSOR	Total sponsorship contribution USD 14,000 Includes one complimentary Congress Registration tickets
 CONTRIBUTOR	Total sponsorship contribution up to USD 14,000

SPONSORING PACKAGES

ITEM	PLATINUM	GOLD	SILVER	BRONZE
Opportunity to host a symposium during the Congress	✓	-	-	-
Exhibition booth	6m x 2m	3m x 2m	3m x 2m	3m x 2m
Exhibitor badges	4	4	3	2
Full registration tickets (includes Networking Reception and Networking Dinner)	6	3	2	1
Signage displayed on stage, previous to the symposium	✓	-	-	-
Recognition on the Congress website (sponsor's page)	✓	✓	✓	✓
Recognition in the programme handbook	✓	✓	✓	✓
Recognition on the sponsor's board	✓	✓	✓	✓
Acknowledgement as a sponsor at the Networking Dinner and Networking Reception	✓	-	-	-
Advertisement in the programme handbook (Sponsor & Exhibitor section)	Inner full page	Inner full page	Inner half page	Inner quarter page
Flyer/insert	Two	Two	One	One
COST (VAT INCLUDED)	USD 98,000	USD 70,000	USD 40,000	USD 14,000

- All Platinum Sponsors need to submit a preliminary programme for their symposium to office@worldmusclesociety.org no later than 5pm (UK time) on Friday 20th April 2018. Any programmes received after this date will not be accepted. Please see page 15 for a sample programme.

OTHER SPONSORING ITEMS

1) ADVERTISEMENT

Includes all production costs and acknowledgement in the list of sponsors:

Inner Full Page	USD 2,300
Inner Half Page	USD 1,500
Inner Quarter Page	USD 1,100

Due to European CME Accreditation requirements all sponsor and exhibitor advertising must be in a separate section to the congress programme and information

2) LANYARDS **SOLD OUT**

USD 4,000 + production costs

Includes distribution and logistics onsite and acknowledgement in the list of Sponsors.

It is a highly visible item worn by every delegate, exhibitor and speaker. As it is detachable from the badge holder, retention values increases. The sponsor's name and logo will be on the cord.

3) PADS AND PENS

USD 4,000 + production costs

Includes distribution and logistics onsite and acknowledgement in the list of Sponsors.

This item gives Sponsors good visibility as delegates will carry them away after the event.

4) DELEGATE BAGS **SOLD OUT**

USD 5,000 + production costs

Includes distribution and logistics onsite and acknowledgement in the list of Sponsors.

Provides the Sponsor with an excellent marketing opportunity not only during the Congress but for years beyond. The recognition consists in the Sponsor's logo featured together with the Congress name and logo on the front of the bag.

5) SIGNAGE GUIDING

USD 12,000

The general signage guiding the delegates to the different areas of the congress is an excellent opportunity to reach a large number of delegates.

6) POSTER DISPLAYS

SOLD OUT

USD 3,000

Includes display of the Sponsor's logo on each poster board and the poster maps around the venue. Poster sessions will be offered every day.

7) RECHARGE TOWER

USD 20,000

Includes Sponsor recognition on a recharging tower for mobile devices.

8) NETWORKING RECEPTION SPONSOR

SOLD OUT

USD 12,000 + catering and production costs

Includes logistics onsite and acknowledgement onsite as well as in the list of sponsors. It also includes:

- Promotional signage in the room on the evening
- Recognition in the programme handbook
- Recognition on the congress website
- One registration ticket (including Networking Dinner)
- Two tickets exclusively for the Networking Reception

9) NETWORKING DINNER SPONSOR

USD 23,000 + catering and production costs

Includes logistics onsite and acknowledgement onsite as well as in the list of sponsors. It also includes:

- Promotional signage in the room on the evening
- Recognition in the programme handbook
- Recognition on the Congress website
- One registration ticket (including Networking Reception and Networking Dinner)
- Five tickets exclusively for the Networking Dinner

10) COFFEE BREAKS

USD 5,000 per service + catering and production costs

Includes logistics onsite and acknowledgement at each service station as well as in the list of sponsors. Coffee breaks attract a large number of delegates and offer a unique opportunity to network.

11) RE-HYDRATION STATION

USD To be quoted

Each delegate receives a WMS2018 water bottle made of recycled materials and fully biodegradable in their congress bag. They can refill it each day from the re-hydration station.

12) EXHIBITION BOOTH OF 2x2

USD 2,000

A 4 m² space in the exhibition area. Includes recognition in the list of sponsors, in the programme and in the Congress website.

13) APP

SOLD OUT

USD 3,000

Rotating banner advertisement on the app screen. Includes recognition in the list of sponsors, as well as in the programme and in the Congress website.

14) PRE-CONGRESS TEACHING COURSE SPONSOR

USD 5,000

Production costs included. Recognition as a sponsor on course materials including notepads, pens, USB sticks and course booklets.

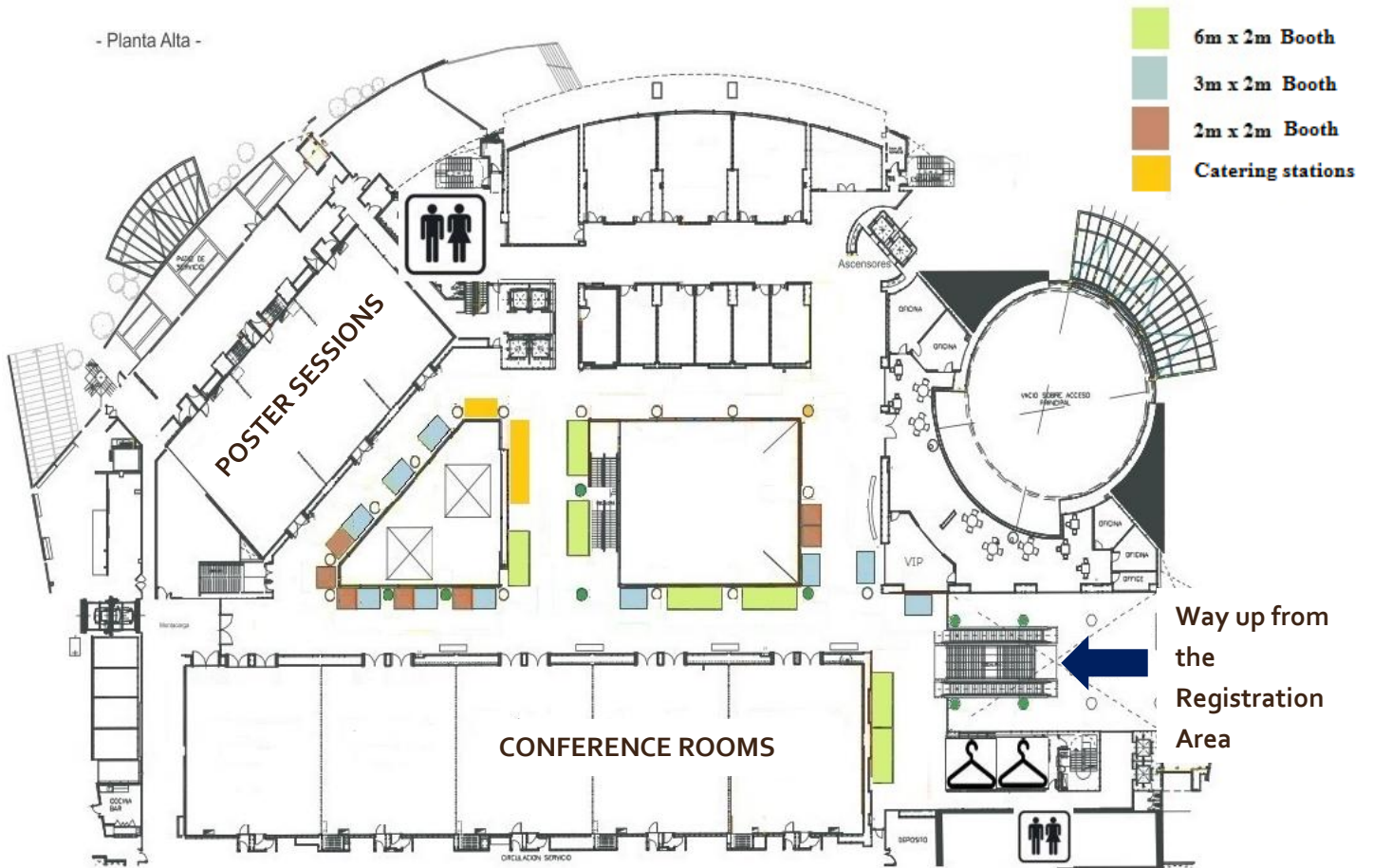
~45 Attendees plus faculty.

- All prices are VAT included
- All items are calculated for 500 pax

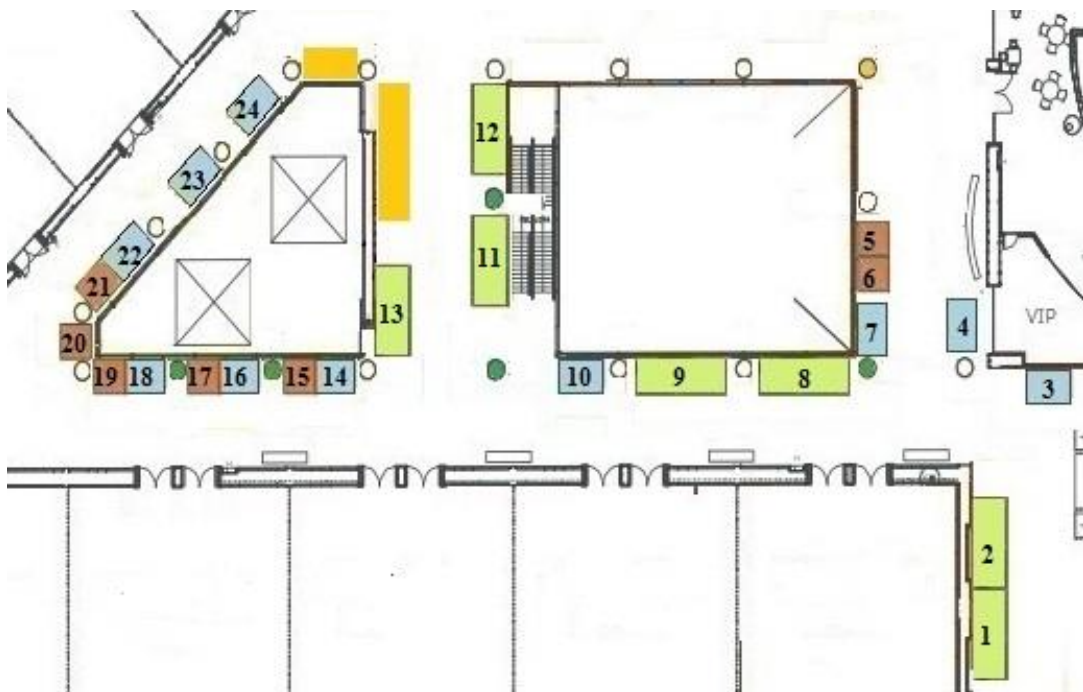


EXHIBITOR FLOOR PLAN

Space allocation will be made on a "first come, first served" basis after having allocated all exhibition booths already included in the sponsoring packages.



ZOOM IN TO THE EXHIBITOR'S AREA



INTEREST FORM

GENERAL INFORMATION		
Company Name		
Contact Person		
Full Address		
Postal Code		
City		
Country		
Telephone		
Email		
BILLING DATA		
Company Full Name		
VAT Number		
Full Address		
Country		
We are interested in the following Sponsorship Category:		
SPONSORSHIP PACKAGES		
Platinum Sponsor		USD 98,000
Gold Sponsor		USD 70,000
Silver Sponsor		USD 40,000
Bronze Sponsor		USD 14,000
Contributor		Up to USD 14,000
OTHER SPONSORSHIP ITEMS		
Advertisement Inner full page		USD 2,300
Inner half page		USD 1,500
Inner quarter page		USD 1,000
Lanyards		USD 4,000 + production costs
Pads and Pens		USD 4,000 + production costs
Delegate bags		USD 5,000 + production costs
General Signage guiding		USD 12,000
Poster Display		USD 3,000

Recharge Tower	USD 12,000	
Networking Reception	USD 12,000 + production and catering costs	
Networking Dinner	USD 23,000 + production and catering costs	
Coffee Break	USD 5,000 per service + production and catering costs	
Rehydration stations	To be quoted	
4 m ² space in the Exhibition area	USD 2,000	
App	USD 3,000	
Pre-Congress Course	USD 5,000	

TOTAL COST: USD

CANCELLATION POLICY AND PAYMENT TERMS

All applications are subject to the Committee's approval. The Organising Committee reserves the right to decline sponsorship bookings at their own discretion.

- Prices are all expressed with VAT included. MCI is in charge of the billing process, which will be made in local currency.
- Payment method: 50% when booking and 50% by 2nd May 2018. Payment must be done by wire transfer.
- Cancellations will only be accepted by email and must be signed by the person whose signature appears on this form
- Cancellations received prior to 31 January 2018 will have all payments returned less USD 120 administration fee
- Cancellations from 31 January 2018 and prior to 31 March 2018 will forfeit the 50% payment forwarded with this application. Cancellations from 1 April 2018 onwards will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and payment terms and accept all of the conditions.

Name (please print), Position, Signed & Date

SAMPLE SYMPOSIUM PROGRAMME

WMS 2018 Sponsored Symposium

<title>

Time	Presentation title	Speaker/ Chair
	Welcome and introduction	
	Symposium close	

- Each presentation to include time for discussion
- Please include catering information and timing as applicable

Sponsor contact name:>